

# Annual Report

2015/2016





## A MESSAGE FROM THE PRESIDENT

What a year it has been. Paws for Hope's fifth year in operation was another milestone. We have continued to build on the support we have garnered in the communities we serve, and from donors who believe in our vision and efforts to bring about a more sustainable approach to animal welfare here in British Columbia.

First of all, a special thank you to our Executive Director for all that she does to build and strengthen our programs and partnerships in the community. Her guidance has shaped Paws for Hope to what it is today. We have worked together closely these past years, and in doing so, it has become clear she continues to grow as an effective leader and a source of inspiration to the animal community.

I would also like to thank the Board of Directors for their work and support. We are an ever-growing organization and each board member contributes a great deal of expertise and time to our development and growth. Without their commitment and leadership Paws for Hope would not have grown to the influential organization it has become.

This past year has been fraught with minor challenges as we embarked on a more consolatory path. Animal welfare and rescue

work in our province is carried out through the hard work of a myriad of individuals and groups, all with varying degrees of difference and past histories. By taking a leadership role on mending some of these relationships and building bridges between organizations we hope to move beyond those challenges. We recognize that in spite of our past differences, we are stronger when we work together to improve animal welfare and responsible animal rescue and adoption practices.

Looking forward, there are many exciting opportunities that lie ahead. We are delving into a collaborative approach to "one health", where street-involved youth service providers, along with medical and veterinary professionals will work together to improve both animal and their guardians' health and wellbeing. We will continue to explore the formal development of an animal rescue coalition, building on the relationships that have already been started. And, of course, we will continue the work we do to support the pets of the homeless and low-income.

The year ahead will continue to have its challenges. However, with an overarching commitment to improve and build, we will face challenges head on and in partnership with those groups who share in the belief that a more united front is for the betterment of all. We will continue to work hard in order to protect and support the animals and those more marginalized in our society.

**Shawn Llewellyn, DVM**  
PRESIDENT



A MESSAGE FROM  
THE EXECUTIVE DIRECTOR

As I reflect on our past year, I am filled with amazement. Amazement of the growing support we continue to receive from the community. This year our revenue more than doubled from our previous, and as a result we were able to accomplish much more than we had initially set out to do. As a growing organization, seeing the tremendous impact our work is making and how we continue to increase that impact each and every year is exciting for us all. So much of our success is because of our committed Board of Directors and our devoted volunteers, who work so hard to create a better, more humane world.

This year we launched a new education campaign. Cruelty Free BC sets out to educate consumers about the inhumane and unnecessary testing on animals for cosmetics and household products. The campaign brings awareness to North American labeling requirements. Currently, consumers are often misled in to thinking they are purchasing products that have not been tested on animals, when in fact there are ingredients in the products that have been. The campaign launched with a keynote lunch with Shannon Keith, president and founder of Beagle Freedom Project.

We doubled the financial support we provided to low-income earners for emergent veterinary care for their pets this past year. We also provided \$9,000 more in grants to qualified rescue charities to support the lifesaving work they do. With little to no government funding to support animal welfare, the funding assistance we can provide to these organizations is critical. Our goal is to build an endowment that can serve to increase resource and organizational capacity throughout the animal welfare system in BC.

To continue our work in building a sustainable system, we set out to gather information about the animal welfare issues communities across the province are facing, and to develop a more accurate picture of the animal welfare system and the organizations that have been established to help animals. “A Snapshot of Companion Animal Welfare in BC” provides a first glance at these issues and is the stepping-stone to exciting work. We have partnered with the BC Humane Society to create an animal welfare coalition to increase our impact in the lives of animals.

As we move into our sixth year, I am confident that there will be greater awareness around issues impacting animals in our province. We will continue to support vulnerable populations in caring for and keeping their pets, and we will make major advancements in our work to building resource and organizational capacity in the animal welfare system.

**Kathy Powelson**  
EXECUTIVE DIRECTOR







## IMPROVING THE LIVES OF ANIMALS IN BC

Paws for Hope Animal Foundation is a Vancouver-based charity committed to more sustainable companion animal protection in BC. We are the only charity to directly help BC dogs, cats, and other small animals AND to also assist pre-qualified, community-based animal rescue and support groups with their different areas of need. We thank all of our donors, partners and volunteers for their ongoing support.





## OUR VISION

*The utmost care and protection  
for companion animals in BC  
over the long term.*



## OUR MISSION

*Build a sustainable  
animal welfare system in  
British Columbia.*





# GUARDIAN ANGEL

## Our Achievements

- ✔ Provided \$21,000 in grants to BC animal charities (a \$9,000 increase from last year).
- ✔ Published, “A Snapshot of Companion Animal Welfare in British Columbia”, a first of its kind look at issues impacting pets across the province and the organizations tasked to protect them.
- ✔ Partnered with BC Humane Society to create a coalition of animal welfare and rescue agencies across the province.

## Grant Recipients

### COMPASSION FATIGUE

Whistler Animals Galore Society

### VETERINARY CARE

Crooked Leg Ranch  
Small Animal Rescue  
BC Chihuahua Rescue  
Richmond Animal Protection Society  
Victoria Humane Society  
Whistler Animals Galore Society

### ORGANIZATIONAL DEVELOPMENT

Whistler Animals Galore Society  
Small Animal Rescue Society  
Okanagan Small Dog Rescue  
Society of Semiahoo Animal League  
Crooked Leg Ranch  
Victoria Humane Society  
Citteraid (Summerland Cat Sanctuary)  
Hearts on Noses Sanctuary

VOKRA  
Richmond Animal Protection Society  
Rest.Q Animal Sanctuary Society







# ROXY'S RELIEF

## Our Achievements

- ✔ Held three free animal health clinics in Vancouver (RainCity Housing, Portland Hotel Society & Dr. Peter's Centre).
- ✔ Provided \$42,000 in veterinary funding assistance (a \$20,000 increase from last year).
- ✔ Established partnerships with Hart Family Veterinary Clinic (Prince George), BC SPCA Hospitals in Vancouver and Penticton, and Eagle Ridge Animal and Bird Hospital (Coquitlam) to assist in supporting vulnerable pets in need.
- ✔ Established SpayAid BC to provide low and no cost spay and neuter procedures across the province.







# CRAZY ABOUT CATS

## Our Achievements

- ✔ Established TNR grant to help address cat overpopulation.



IT IS ESTIMATED  
THAT OVER 1/2  
**MILLION**  
HOMELESS  
CATS & KITTENS  
DIE EVERY YEAR  
IN CANADA

THE SOLUTION  
IS SIMPLE:  
**SPAY,  
NEUTER  
& ID**

sponsored by:



**THIS**  
IS THE FACE OF  
**RESCUE**


sponsored by:



SOME CULTURES BELIEVE  
**BLACK CATS**  
ARE BRINGERS OF  
GOOD LUCK

**ADOPT  
A BLACK CAT**  
AND TODAY COULD BE YOUR  
**LUCKY DAY**

sponsored by:



JUST BECAUSE  
HE SLEEPS HERE



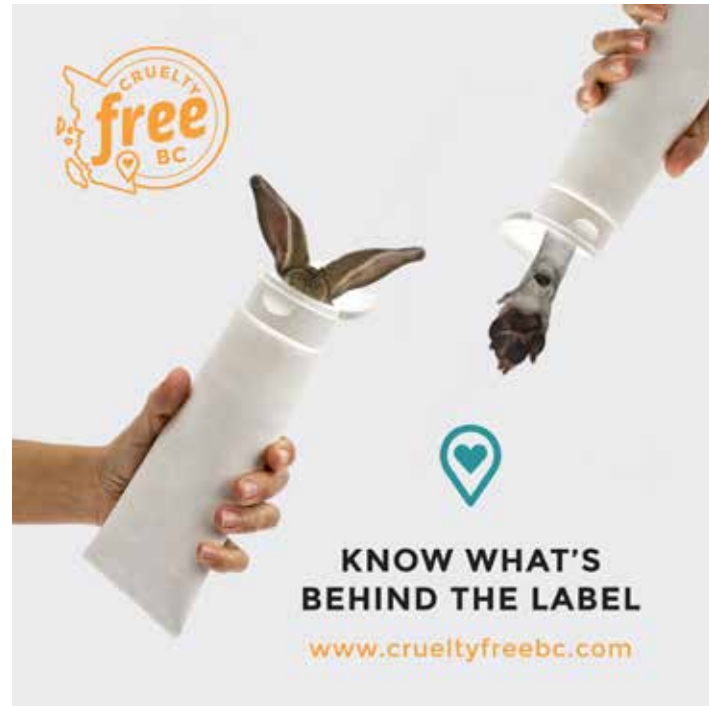
**DOESN'T  
MEAN**  
HE WANTS TO  
LIVE LIKE  
**THIS**

CATS ARE  
**NOT AS  
INDEPENDENT**  
AS YOU THINK

sponsored by:







# EDUCATIONAL CAMPAIGN

## Our Achievements

- ✓ Established Cruelty Free BC campaign to:
  - Educate consumers on the inhumane and unnecessary practice of animal testing for cosmetics and household products.
  - Educate consumers on the misleading labeling of cruelty free products in North America and how to identify genuine cruelty-free products.
  - Promote local BC companies making certified cruelty free products.
- ✓ Rebranded Pets Are Not Products to include online advocacy toolkit and a three month guerilla social marketing campaign.





## SEMINAR SERIES

### “Research Rescues to Reform and Replace: How lab liberations create a cruelty free culture”

Shannon Keith, president and founder of Beagle Freedom Project joined us for an informative and inspiring keynote. Shannon shared stories of triumph and hope. We heard heartwarming stories of animals liberated from testing labs, and about the important advocacy work being done in the US to ensure animals used for testing are provided the opportunity to retire in a loving home.

### “Dog by Dog”

Director Christopher Grimes joined us for the Canadian premiere of “Dog by Dog”, an important documentary about the big business of puppy mills in the United States. Many of the puppies sold in Canadian pet stores come from puppy mills across the US, as well as Canada.



The poster features a teal background with four white icons at the top: a syringe, a dog head with red 'X' marks on its eyes, a test tube with red liquid, and a document with a checkmark. Below the icons, the title 'RESEARCH RESCUES TO REFORM AND REPLACE' is written in bold white capital letters, followed by the subtitle 'How lab liberations create a cruelty-free culture' in smaller white text. The date 'APRIL 11, 2015' is enclosed in a white rectangular box. Below this, the text 'keynote lunch with Shannon Keith, Founder & President of Beagle Freedom Project' is displayed. The venue 'museum of vancouver' is listed with its address '1100 Chestnut Street, Vancouver' and event times: 'Registration Opens: 11:30am' and 'Keynote Luncheon: 12-2:30pm'. At the bottom, there are three logos: 'cruelty free BC', 'PAWS HOPE', and 'BEAGLE FREEDOM PROJECT'. To the right of these logos, the text 'registration \$35 for more information & to register visit www.crueltyfreebc.com' is provided.

**RESEARCH RESCUES  
TO REFORM AND REPLACE**  
How lab liberations create a cruelty-free culture

**APRIL 11, 2015**

**keynote lunch**  
with Shannon Keith, Founder &  
President of Beagle Freedom Project

**museum of vancouver**  
1100 Chestnut Street, Vancouver  
Registration Opens: 11:30am  
Keynote Luncheon: 12-2:30pm

**registration \$35**  
for more information  
& to register visit  
[www.crueltyfreebc.com](http://www.crueltyfreebc.com)



The poster has a white background with a teal banner at the top left that says 'Paws for Hope'. To the right of the banner, it says 'welcomes you to attend the Canadian Premiere of'. The title 'Dog by Dog' is written in large, bold, teal letters. Below the title, it says 'With Special Guest Director Christopher Grimes'. Two overlapping orange hexagons contain event details. The first hexagon says 'When? November 12, 2015 7 - 9pm'. The second hexagon says 'Where? Goldcorp Centre for the Arts Simon Fraser University 149 West Hastings, Vancouver'. To the right of the hexagons is a small image of the 'DOG BY DOG' movie poster. At the bottom left, under the heading 'Tickets?', it says 'Tickets are \$15, to purchase tickets online please visit: <http://dogbydogdocumentary.com/vancouver/>'. At the bottom right, there are logos for 'PAWS HOPE', 'PETS ARE NOT PRODUCTS!', and 'Sponsored By: RELIANT'. There are also small images of a cat and a dog at the bottom.

*Paws for Hope* welcomes you to attend  
the Canadian Premiere of

**Dog by Dog**

With Special Guest  
Director Christopher Grimes

**When?**  
November 12, 2015  
7 - 9pm

**Where?**  
Goldcorp Centre for the Arts  
Simon Fraser University  
149 West Hastings, Vancouver

**Tickets?**  
Tickets are \$15, to purchase tickets  
online please visit:  
<http://dogbydogdocumentary.com/vancouver/>

**PAWS HOPE** **PETS ARE NOT PRODUCTS!**

Sponsored By: **RELIANT**



OUR  
PRIORITY

*make*  
**SUSTAINABLE**  
*the core of all  
we do*



turn compassion into  
meaningful action

## INCOME STATEMENT AT 04/01/2015 TO 03/31/2016

### SALES REVENUE

Donations - CanadaHelps	8,876.02
Membership	75.00
Events	1,294.80
Donations	135,266.67
Promotional Merchandise Sale	1,517.21
Grant	10,000.00
General	1,560.14
Net Sales	158,589.84

### Other Revenue

Interest Revenue	40.78
<b>Total Other Revenue</b>	<b>40.78</b>

<b>TOTAL REVENUE</b>	<b>158,630.62</b>
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### EXPENSE

#### General & Administrative

Accounting & Legal	1,016.50
Admin / Planning	13,121.79
Advertising & Promotions	2,805.78
Appreciation Plaques	369.29
Courrier & Postage	1,652.23
Conference & Events	366.14
Design	1,039.50
Dues - Membership	270.62
Event	6,785.39
Grant	20,625.57
Fund Development	8,344.01
Insurance	1,650.00
Interest & Bank Charges	357.61
Office	1,299.56
Printing	2,242.99
Marketing - Online	3,380.52
Merchandise	7,564.07
Motor Vehicle Expenses	68.60
Pets Are Not Products	31,185.01
Venue	196.88
Shelter Fees	670.95
Strategic Planning	29.61
Telephone & Internet	1,539.80
Entertainment	831.04
Travel	1,546.09
Vet Visits	41,699.40
Roxy's Relief - Vancity Grant	650.26
Paypal & CanadaHelps Fees	1,712.24
Web Development	1,158.55
<b>Total General &amp; Admin Expenses</b>	<b>154,180.00</b>
<b>TOTAL EXPENSES</b>	<b>154,180.00</b>
<b>NET INCOME</b>	<b>4,450.62</b>

GENERATED ON: 05/26/2016





# WHO WE ARE



# SPONSORS & PARTNERS

## 2015/2016 Board of Directors

Shawn Llewellyn, DVM  
PRESIDENT

Breanna Laubach  
VICE PRESIDENT

Amanda Ridgeley  
SECTERARY/TREASURER

Lori Mason  
DIRECTOR

Chrissy Cotrell  
DIRECTOR

Monica Moretto  
DIRECTOR

Anton Abrahams  
DIRECTOR

## Team

Kathy Powelson  
EXECUTIVE DIRECTOR

Lisa Henderson  
CRAZY ABOUT CATS PROGRAM COORDINATOR

Nicole Kutyla  
ANIMAL HEALTH CLINIC PROGRAM COORDINATOR / SPAYAID BC COORDINATOR

Tanya Helfrich  
ANIMAL HEALTH CLINIC PROGRAM COORDINATOR

Cheryl Bingelow  
VOLUNTEER COORDIANTOR

## Sponsors

- Animal Welfare Foundation of Canada
- Aventix
- Big Love Ball
- Boehringer Ingelheim
- Eickemeyer
- Heine Optotchnick
- Lush Cosmetics
- Oster
- Pan American Silver Corp
- Purina
- Reliant Music
- The Pet Shop Boys
- Vancouver Foundation

## Partners

- BC SPCA Hospital
- Covenant House
- Directions Youth Services Centre
- Eagle Ridge Animal and Bird Hospital
- Hart Family Veterinary Hospital
- Harvest Project
- Lookout Society
- Raincity Housing
- Scottsdale Veterinary Hospital
- Seniors Services Society
- The Portland Hotel Society
- Watari Counselling and Support Services Society





*Building sustainable animal welfare in BC*

[WWW.PAWSFORHOPE.ORG](http://WWW.PAWSFORHOPE.ORG)