

















Annual Report







LETTER FROM THE PRESIDENT

Another year has come and gone and with it Paws for Hope has continued to grow, providing a source of support and outreach for the homeless and low-income communities within our province. Of course, none of the work we do would happen without the dedication and commitment of our Executive Director, Program Coordinators, and our many volunteers. Not to mention, the great team of Board of Directors I am honoured to work with whom contribute numerous hours on our various volunteer teams and committees, as well as fulfilling their responsibilities on the Board.

This past year has been our busiest to date. The number of cases we have seen directly at our free health clinics in Vancouver's DTES and have helped through our partner veterinary hospitals has grown exponentially. This is of course limited by our ability to raise funds through the support of our valued donors who believe in what we do and from the grants we have been able to procure.

Not only do I get to work closely with each member of Paws for Hope's Board and our Executive Director, but I have also been privileged to lead the team of committed volunteers at the health clinics since their inception. This later responsibility has been by far the most rewarding. Giving back to our communities by helping those who depend so greatly on the support and companionship an animal can offer without judgment, makes everything we do so worthwhile and rewarding.

Looking back over the 2014/2015 year, I am so proud of our accomplishments and the challenges we have faced and worked through together.

Our current and upcoming year has already been filled with new and exciting additions and enhancements to our team and programs. An expanded Board of Directors remains a priority for us, as is recruiting and filling much needed positions within our dedicated team. A strong and committed group of individuals with various skill sets allows us to better serve those we aim to assist and protect.

We are looking forward to delving into an eager strategic planning process this fall to look closely and critically at everything it is we do and aim to achieve. This process will help us focus our programs, fine tune our approaches, and guide us in our decision making with the development of new services and programs we hope to launch. One that I am thrilled to be working on is the development of a spay and neuter support program by further developing our partnerships with veterinarians throughout the province of BC.

We have so much to be excited about and all of us at Paws for Hope look forward to sharing with you, our supporters and partners, all of the things that we are committed to achieving in the years to come.

Shawn Llewellyn, DVM
PRESIDENT

LETTER FROM THE EXECUTIVE DIRECTOR

My inspiration to create Paws for Hope Animal Foundation was supported by two beliefs.

- 1. In order to make sustainable changes in animal welfare we have to work directly with communities across the province, and
- An adequate and accurate understanding of the issues impacting animal welfare in our province is essential to engage in meaningful work

Four years later, these two beliefs continue to guide all of the work we do. We remain very committed to building relationships across the province that can help us bring about sustainable change in companion animal welfare, and through these relationships we are able to stay current to what is happening in BC that impacts animals, those who care for them, and those who rescue them.

This year, a very generous donation from Reliant Music allowed us to triple our efforts, and as a result we were able to help more animals than ever. We have continued to expand our funding initiatives, adding Organizational Development, Animal Transport, and Compassion Fatigue grant funding to our Guardian Angel Program. All three areas were identified as being in need of support in the animal rescue community. Thanks to our donors, we were able to step up and respond.

Without a doubt, supporting low income pet guardians to get their pets the veterinary care they need is currently underfunded to meet the demand. This year, we held two

free veterinary clinics, one free spay and neuter clinic, and provided over \$20, 000 in funding support for a population that is in dire need of veterinary care assistance. Unfortunately, these programs still only reach a fraction of the people who need help. Our goal for the coming year is to reach out to veterinary professionals across the province to create partnerships that can help us expand our reach. It is our hope that we can build a strong alliance with a common goal of supporting communities in caring for their nets

I believe that we all have so much to learn from others. One of my personal highlights of this year was meeting Marc Peralta, Executive Director of Best Friends Society, LA. Best Friends, LA is leading a very successful initiative, NKLA, that is working with over 80 rescue organization to make Los Angeles a no-killcity by 2017. His message to our keynote lunch guests was simple and resonated with me: If we want to make a meaningful and sustainable difference in the lives of animals in our province we need to work together.

We move into our next year with a clear focus on working with our valued partners to improve the lives of companion animals in a meaningful and sustainable way. Over the next year, we will be travelling across the province to identify the major issues impacting animals, investigate what is currently being done, and map out areas for intervention and improvement. With this information, we will work with our rescue partners to ensure the work we do continues to be as relevant and meaningful as possible.

And in everything we do, we aim to turn compassion into action!

Kathy Powelson EXECUTIVE DIRECTOR



Paws for Hope Animal Foundation is a Vancouver-based charity committed to more sustainable companion animal protection in B.C. We are the only charity to directly help B.C. dogs, cats, and other small animals AND to also assist pre-qualified, community-based animal rescue and support groups with their different areas of need. We thank all of our supporters and partners for our best year to date!





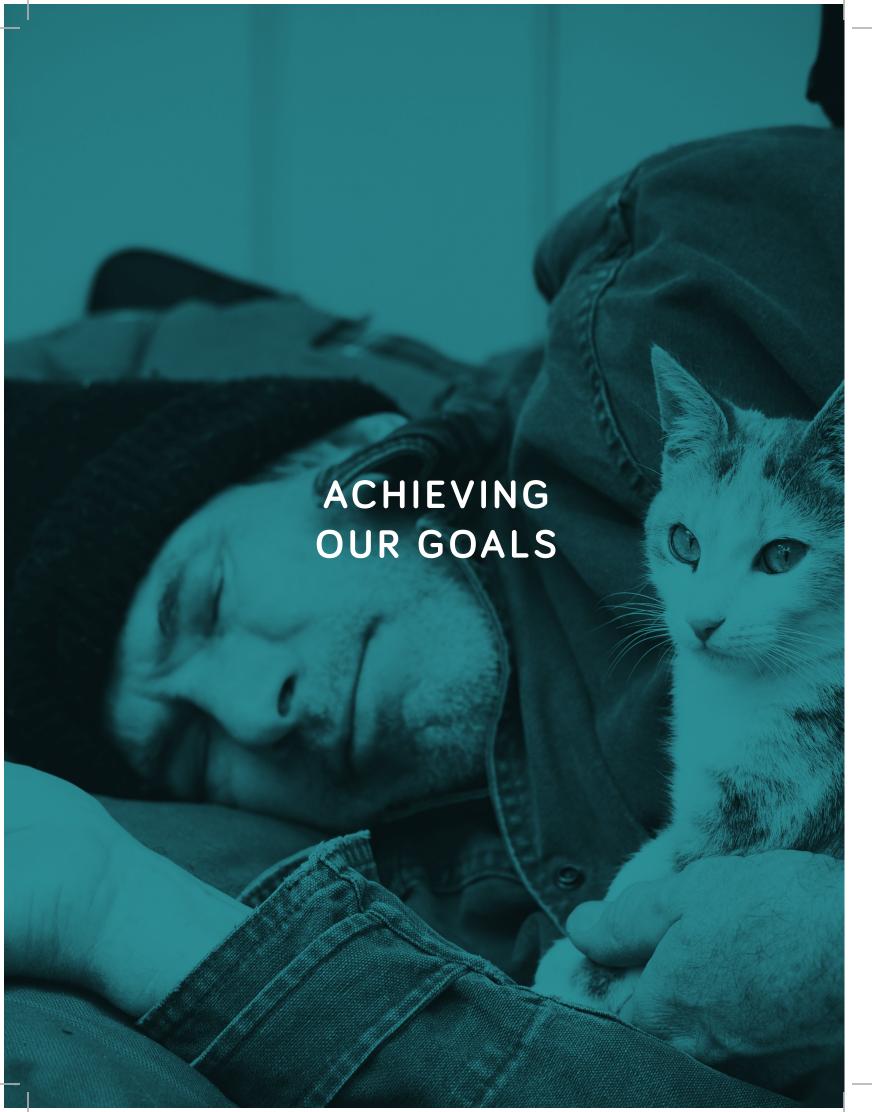
OUR VISION

The utmost care and protection for companion animals in BC over the long term.

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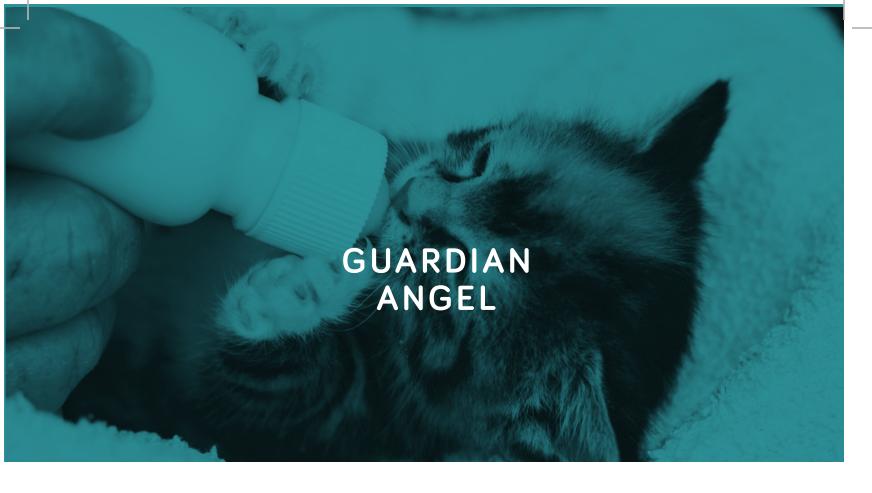
OUR MISSION

Build a sustainable animal welfare system in British Columbia



donated pet food & supplies to homeless and/or low-income pet guardians





- Identified the high costs of transporting animals from remote and northern communities as a barrier for organizations
- Identified the high emotional cost of Compassion Fatigue to animal rescue professionals
- Implemented three new grant streams
 - Animal Transport
 - Compassion Fatigue
 - Organizational Development

GOALS FOR NEXT YEAR

- Increase our outreach to rescue communities across the province in order to increase our levels of support and build stronger partnerships
- Partner with shelters to provide
 Compassion Fatigue workshops for staff and volunteers

\$ 1 2 K

provided in grants to responsible rescue organizations across the province

VETERINARY CARE GRANTS

HugABull Rescue and Advocacy Society Small Animal Rescue Society Spirit's Mission Hearts on Noses Mini Pig Sanctuary Victoria Humane Society

ANIMAL TRANSPORT GRANTS

Spirit's Mission Victoria Humane Society

COMPASSION FATIGUE WORKSHOP

Richmond Animal Protection Society

ORGANIZATIONAL DEVELOPMENT GRANTS

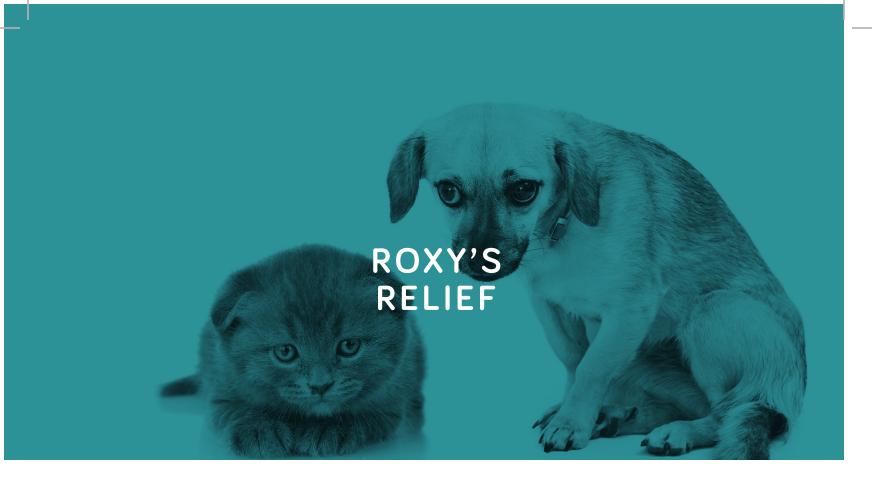
Canadian Animal Assistance Team
BC Chihuahua Rescue
Critteraid
Small Animal Rescue Society
West Coast Rottweiler Rescue
Okanagan Small Dog Rescue
Vancouver Orphan Kitten Rescue Association
Whistler Animals Galore
Spirit's Mission







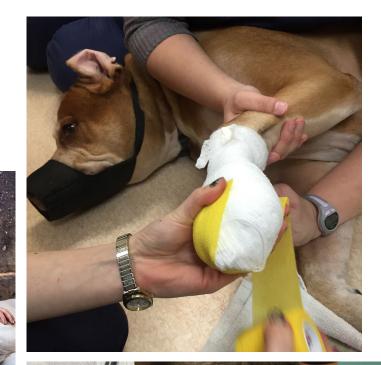




- Held two Animal Health Clinics
 - Raincity Housing's Triage Shelter
 - Dr. Peter's Centre
- Provided over \$22,000 in funding support for veterinary care to homeless and lowincome pet guardians.
- Established partnership with Yaletown Pet Hospital to assist in supporting vulnerable pets in need

GOALS FOR NEXT YEAR

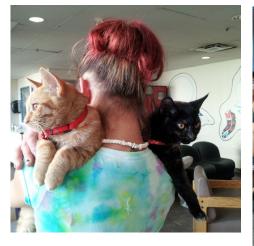
- Create a formal program that partners with veterinary hospitals to provide subsidized spay and neuter procedures
- O Hold three Animal Health Clinics
- Increase the number of veterinary hospital partners to assist in supporting vulnerable pets in need















provided in financial support for veterinary care to homeless and low income pet guardians



FREE animal health clinics for homeless and/or low-income pet guardians helping over 50 animals in Metro Vancouver





- Held free spay & neuter clinic partnering with Scottsdale Veterinary Hospital
- ✓ Joined Surrey Community
 Cat Coalition

GOALS FOR NEXT YEAR

O Hold free spay & neuter clinic



cats and kittens spayed and neutered













- Hit the streets with our message that Pets are Not Products with pet store demonstrations
- Participated in Pride Parade
- Successful Christmas pledge campaign

GOALS FOR NEXT YEAR

- Rebrand
- Create new poster campaign



PETS ARE NOT PRODUCTS!

Join the movement and make the pledge to NOT purchase from a pet store.









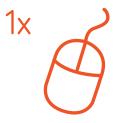












CAMPAIGN

1 major educational campaign through the press and social media.



DEMONSTRATIONS

3 Demonstrations against pet stores throughout the Vancouver Lower Mainland



PLEDGES

1 B.C.-wide pledge program with over 300 pledgers within a one-month period



Held important conversations

Keeping Dogs at Home and out of the Shelter

Shelagh Begg, CPDT-KA, Certified Professional Dog Trainer and President of HugABull Advocacy & Rescue Society facilitated a workshop about the most common behaviour problems and how to address them, and discussed ways we can support one another to ensure the best outcomes for our dogs.

🔐 Creating a No Kill Community 🏴

Marc Peralta, Executive Director of Best Friends, LA joined us for an inspiring keynote that encouraged us, to create meaningful change by working together, and shifting the narrative of animal rescue away from hopelessness and despair to one that is full of promise and positive change to find ways to work together.



speaker series on important topics for the animal rescue community



event participants on important topics for the animal rescue community

NEXT PRIORITY

SUSTAINABLE the core of all we do

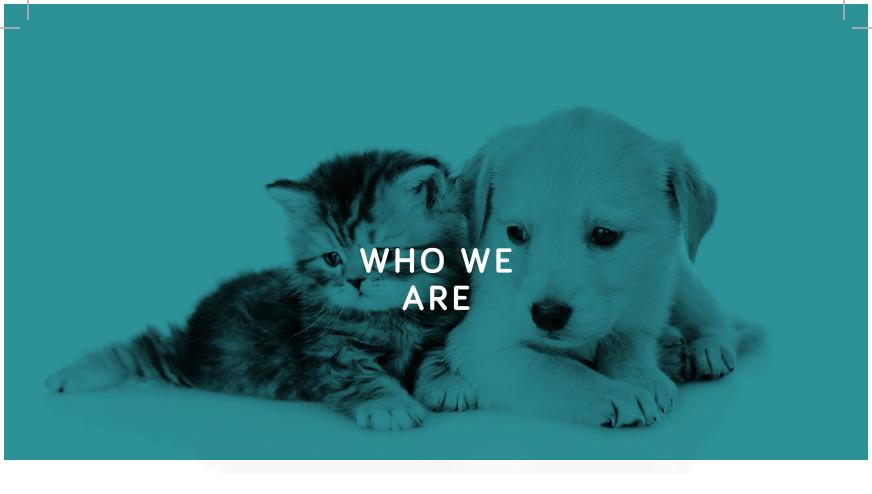


turn compassion into meanigful action

TRIAL BALANCE AS AT 03/31/2015

ACCOUNT DESCRIPTION	DEBITS	CREDITS
Cash to be deposited	54.00	-
Chequing Bank Account	4,535.96	-
Vancity - Membership Shares	5.65	-
Retained Earnings - Previous Year	-	4,488.72
Donations - Canada Helps	-	8,448.25
Memberships	-	125.00
Events	-	526.98
Donations - Other	-	53,068.50
Promotional Merchandise Sale	-	2,445.00
Interest Revenue	-	21.61
Wages & Salaries	1,435.00	-
Accounting & Legal	1,059.00	-
Advertising & Promotions	2,707.68	-
Courier & Postage	2,452.77	-
Credit Card Charges	99.00	-
Conferences & Events	220.00	-
Design	1,631.85	-
Event	742.34	-
Grant	13,714.00	-
Insurance	1,385.00	-
Interest & Bank Charges	224.44	-
Office	4,670.76	-
Prior Year Adjustments	-	4,854.31
Marketing - Website	3,823.39	-
Miscellaneous Expenses	2,491.08	-
Materials & Supplies	3,814.87	-
Venue	4,470.33	-
Telephone & Internet	969.65	-
Travel & Entertainment	2,048.58	-
Vet Visits	21,081.90	-
Paypal & CanadaHelps Fees	341.12	-
	73,978.37	73,978.37

GENERATED ON: 05/14/2015



2014/2015 BOARD OF DIRECTORS

Shawn Llewellyn | PRESIDENT
Breanna Laubach | TREASURER
Megan Ferris | SECRETARY
Lori Mason | DIRECTOR

TEAM

Kathy Powelson | EXECUTIVE DIRECTOR

Lisa Henderson | CRAZY ABOUT CATS PROGRAM COORDINATOR

Nicole Kutyla | ANIMAL HEALTH CLINIC PROGRAM COORDINATOR

Tanya Helfrich | ANIMAL HEALTH CLINIC PROGRAM COORDINATOR























- Reliant Music
- ☐ Eagle Ridge Animal and Bird Hospital
- Mercedes Benz Langley

- ☐ Scottsdale Veterinary Hospital
- ☐ Big Love Ball
- ☐ The Pet Shop Boyz

- Magnolia Marketing Communications
- ☐ Yaletown Pet Hospital
- BearCat Consulting



Building sustainable animal welfare in BC

WWW.PAWSFORHOPE.ORG